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THE MANYONE NETWORK AND GEOFUSION JOIN FORCES TO DELIVER 3D WORLDS TO THE WEB

GeoMatrix™ Photo-Realistic Visualization Technology for Digital Worlds to Integrate With ManyOne 3D Web Browser

San Diego, CA – July 29, 2003 – Today at SIGGRAPH 2003 (Booth #2346) The ManyOne Network (www.manyone.net), a subscriber-supported global information service creating a new Web-based 3D visual medium to serve the diverse needs of people and organizations throughout the world, announced that it has signed a licensing agreement with GeoFusion, Inc. (www.geofusion.com), producers of the GeoMatrix™ Toolkit. GeoMatrix technology enables software developers to build high-performance, interactive, realistic full-globe digital Earth and world-based applications.

“Incorporating the GeoFusion technology into the ManyOne platform allows us to offer a stunning canvas for the photo-realistic, 3D world portals within the ManyOne Digital Universe,” commented Joseph P. Firmage, Chairman and CEO of The ManyOne Network. “With the ability to integrate feature content overlays with GeoFusion-rendered worlds, 3D 360-degree global terrain scenes and space-to-street-level interactive views, the GeoFusion technology provides a sensory experience and fidelity unmatched by any other visualization technology available today. Together, ManyOne and GeoFusion will create dazzling rich-media environments that will catalyze entertaining and meaningful education on topics ranging from the environment and politics to culture and science.”

“We’re very excited that the GeoFusion technology has been selected for this historic endeavor, one that promotes learning through discovery and play,” said Chuck Stein, Vice President of GeoFusion. “The integration of our digital Earth visualization technology directly into the ManyOne Universal Browser moves us much closer to our goal of putting an interactive Earth on everybody’s desktop. This new platform is a huge step in the realization of the ‘Geo Web’ where incredible innovations will occur in the coming years.

ManyOne will integrate a GeoFusion client-based application with its Universal Browser caching technology to provide continuous, idle-time background updates, automatically downloading enhancements, improvements, new features and applications, yielding a seamless user experience, fully available on regular dial-up modems.

The GeoMatrix™ Toolkit is a C++ Software Development Kit (SDK) that provides an object-oriented Application Programmer’s Interface (API) for building high-performance, interactive, digital Earth applications. It offers a complete development environment that includes modular libraries, example applications, and documentation and sample data. Rendering and interactive features include multi-resolution support for imagery, terrain, vector, and annotation data types,



high-performance rendering of multiple global and high-resolution imagery and terrain data inserts, and the ability to add content as well as customize look and feel to GeoMatrix-based digital world applications. For a complete list of features, access <http://www.geofusion.com/products.html>.

At SIGGRAPH 2003, ManyOne will preview its breakthrough Web browser and portal service which provides a global distribution network for developers interested in building and publishing photo-realistic, rich-media content in a new 3D medium being touted as "Web 2.0." ManyOne currently employs Macromedia's Flash and Director to create the 3D spaces that comprise the ManyOne Digital Universe. Future versions of ManyOne's browser will include support for FLUX, the GeoMatrix Toolkit and OpenGL.

ManyOne is creating a next-generation Internet medium through the ManyOne Universal Browser and Portal Service. The ManyOne Browser is an open-source Mozilla-based browser with the Internet's first "visual" navigation system which uses icons based on Nature to navigate 3D content portals. The ManyOne Universal Browser is powered by the ManyOne Universal Portal Service, which allows partners to create revenue-generating, private-labeled portals for their members complete with services such as Internet access, e-mail, Universal Instant Messaging, news and content feeds, and transaction-fee-free auction and barter.

About GeoFusion, Inc. (www.geofusion.com)

GeoFusion was founded in 2001 and is a self-funded 3D visualization technology company dedicated to putting the Earth on everybody's desktop. This vision is being implemented through licensing of its GeoMatrix™ Toolkit, strategic partner product developments, and custom application and rendering services. Primary markets for GeoFusion are GIS, navigation, government, defense, gaming, entertainment, and consumer. GeoFusion's technology is at the core of ESRI's soon to be released ArcGlobe, which is a breakthrough in the world of Geographical Information Systems. To request a demo CD, free 30-day evaluation of the GeoMatrix™ Toolkit, or for more information, see <http://www.geofusion.com>.

About ManyOne (www.manyone.net)

ManyOne will soon introduce the ManyOne Universal Browser and Portal Service, which together transform the user's Internet experience from flat pages and text into a dazzling, 3D visual universe of information that is free from ads. ManyOne's reusable Web portal service enables non-profit organizations, companies and even individuals to create private-labeled, world-class portals, complete with ISP services, email, trade, and Instant Messaging within a matter of days and offer this functionality to their constituencies via subscriptions, transforming their Web sites into revenue generators.

ManyOne is a privately held, for-profit company that will become wholly owned by the non-profit ManyOne Foundation in 2004. The company and the Foundation are pioneering a new standard of social responsibility in organizational governance, objectives, and conduct. The ManyOne Foundation is guided by the Earth Charter, a roadmap of principles for a just and sustainable world. The ManyOne Foundation's Board of Directors includes social leaders such as Jane Goodall, Paul Hawken, and Maurice Strong.



To download the Beta version of the ManyOne Browser, please visit www.manyone.net.
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